



الهيئة الاتحادية للهوية والجنسية والجمارك وأمن المنافذ
FEDERAL AUTHORITY FOR IDENTITY, CITIZENSHIP, CUSTOMS & PORT SECURITY
الإدارة العامة للهوية وشؤون الأجانب - دبي
GENERAL DIRECTORATE FOR IDENTITY AND FOREIGNERS AFFAIRS - DUBAI



Smart Sustainable Family Initiative

Engaging families in practical sustainability action,
inspired by the UAE's "Year of Family-2026" theme
and the UN's Sustainable Development Goals.

Community action • Family bonding • Measurable impact





Programme at a Glance

A simple family-led sustainability “Outreach” & ‘Engagement” from “Awareness” to “Action.”

500+

families

2 hrs

family workshop

17

SDGs introduced

1 month

action follow-up

Awards

for actual impact

CORE IDEA

Families learn the SDGs, choose goals relevant to their home or community, create an impact canvas, complete a commitment, and submit proof of action.

OUTCOME

The programme strengthens family bonding while creating “positive social impact” aligned with the “UAE Year of Family” and the “SDGs.”



Objectives

What the initiative is designed to achieve.

01 Engage families

Reach 500+ families through a structured community programme.

02 Build family bonding

Use meaningful action planning as a shared family activity.

03 Connect to SDGs

Help families understand how everyday actions contribute to global goals.

04 Create social impact

Encourage proof-based completion and recognise real achievements.



Family Journey Framework

Clear steps before, during, and after the event.

01 Register

Families register through the portal.

02 Learn

Attend a 2-hour SDG session as a family.

03 Choose

Select one or more SDGs relevant to the family.

04 Create

Prepare the Family Impact Canvas.

05 Present

Share ideas and action plans.

06 Act

Complete the commitment after the event.

07 Prove

Submit video or proof of completion.

08 Award

Jury selects the best impact achievements.





UN Sustainable Development Goals

The global framework that guides & enables the family action plans.



The 17 UN Sustainable Development Goals are a global framework to address social, economic, and environmental challenges.

- The Sustainable Development Goals (SDGs) are a global plan to create a better future for everyone, enable prosperity, and protect the planet.
- They aim to make sure no one is left behind by improving people's lives, growing the economy fairly, and protecting the environment.
- Countries work together through its governments, thought-leadership organisations, and NFP agencies and entities and share collective effort and responsibility to achieve these goals.

FAMILY-FRIENDLY TRANSLATION: Small household actions can contribute to bigger community goals.



SDG Family Action Ideas: Goals 1-8

Simplified language for family action planning.



No Poverty
Support people with basic needs and opportunity.



Zero Hunger
Reduce food waste and support food security.



Good Health & Well-being
Practice healthier family routines.



Quality Education
Encourage learning and skill development.



Gender Equality
Promote equal participation at home.



Clean Water & Sanitation
Save water and improve hygiene habits.



Affordable & Clean Energy
Reduce electricity use and promote efficiency.



Decent Work & Economic Growth
Respect work, skills, safety, and productivity



SDG Family Action Ideas: Goals 9–17

Simplified language for family action planning.



Industry, Innovation & Infrastructure

Encourage practical innovation and resilience.



Reduced Inequalities

Support inclusion and equal access.



Sustainable Cities & Communities

Keep communities safe, clean, and inclusive.



Responsible Consumption & Production

Use resources wisely and reduce waste.



Climate Action

Take steps to reduce climate impact.



Life Below Water

Protect oceans and marine life from pollution



Life on Land

Protect trees, biodiversity, and local ecosystems.



Peace, Justice & Strong Institutions

Encourage fairness, respect, and accountability.



Partnerships for the Goals

Work together with families, schools, and partners.

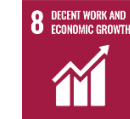


SmartLife's SDG Alignment

SmartLife programmes already connect strongly to selected SDGs.

Skills Development

Smart English, Smart Computer, Smart Skills, Smart Hands
We empower blue-collar friends with practical skills to enhance their daily lives and create new opportunities.



Health & Wellbeing

Smart Medics, Smart Wellness, Smart Living
Our Health & Well-Being initiatives focus on enhancing the physical and mental health of our blue-collar friends.



Community Support

Smart Distribution, Smart Buddy, Smart Woman, Smart Finance, Smart Jobs
Our Community Support initiatives aim to assist blue-collar workers and their families through education, resources, and meaningful connections.



Focused Groups

Smart Elder, Smart Buddy, Smart Hero
Our Focused Groups offer targeted support to specific communities.



The initiative extends this SDG thinking from programme delivery into family-led community action.



Two-Hour Session Agenda

A structured flow from learning to commitment.

- | | |
|----------------|---|
| 30 mins | Introduction to Sustainability Goals
Sustainability expert introduces the 17 SDGs and everyday family actions. |
| 30 mins | Family Brainstorming & Action Planning
Families identify relevant goals and prepare a one-month family action plan. |
| 30 mins | Family Presentations
Families present their goals and commitments. |
| 30 mins | Family Impact Canvas Creation
Families collect their canvas, add goal marks and family thumbprints, then take it home. |



Family Impact Canvas

A tangible takeaway that turns the workshop into a home commitment.

CANVAS STEPS

- Collect the canvas from the help desk during the session.
- Mark the chosen Sustainable Development Goal.
- Add thumbprints from all family members.
- Take the canvas home as a visible reminder.

Creates a sense of belonging, ownership, and community participation.



Competition and Impact Awards

Recognition is focused on meaningful completed action.

Judging criteria

Family participation, Proof of work completed, Impact created in the family or community.



Best Impact Award

Awarded one month later after all completed action plans and proof submissions are reviewed by the jury.



Special Recognition

Additional recognition can be given for creativity, consistency, teamwork, and community benefit.



Key principle

The winning family is selected for actual achievement, not only for the presentation delivered during the event.



Marketing & Outreach

Channels to reach families and partners.

Social media campaigns

Drive awareness and registration through digital storytelling.

Local partnerships

Work with trusted community and civic organizations.

Corporate partners

Reach employees and their families through workplace programmes.

Residential communities

Activate family participation in communities and compounds.

Schools and colleges

Engage students together with parents and guardians.





Measuring Success

Simple indicators to confirm reach, action, and impact.

Reach



500+ families reached and registered.

Commitment



Number of SDG commitments made by families.

Completion



Proof of work submitted after the event.

Impact



Community impact generated and stories captured.

Reporting



Post-programme report with participation, outcomes, and media deliverables.



Programme Delivery Models

Flexible formats for corporates, communities, and schools.

Corporate



Company provides a suitable venue and sponsors employees and their families. *Multiple sessions can be scheduled based on participation.*

Communities



Residents register through the programme portal. *The community provides the venue and supports session scheduling.*

Schools & Colleges



Students participate with their families. *The institution provides the venue and coordinates registration and sessions.*

Impact report • Highlight video • Selected event photographs • Participation & outcome summary





Empowering blue-collar workers across the UAE.

SmartLife Foundation is a Dubai-based non-profit organisation registered with the Community Development Authority (CDA).

The foundation is dedicated to improving the lives of blue-collar workers through education, health, well-being, and skill development, working with corporate and community partners to create sustainable social impact.

1M+

lives touched

20K+

volunteers engaged

5K+

lives transformed

150+

labour camps
supported

200+

corporate partners



Thank You

For more information, please contact:

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www.SmartLifeFoundation.org

Smart Sustainable Family Initiative

