



HIGHLIGHTS OF JAN' 23

WE ARE BACK TO ONSITE ACTIVITIES, AFTER COVID

SmartLife is delighted to share that we have received the green light to return onsite for a number of our projects.

After two and half years of Covid-19 measures, the Community Development Authority (CDA) approved the roll out of activities at labor camps for Smart Arabic, Smart Buddy, Smart Camp, Smart Computer, Smart Distribution, Smart Elder, Smart Idol/Band, Smart Reading, Smart Relaxation, Smart Wellness & Smart Woman.

Throughout January and up to the end of the 1st quarter of 2023, our dedicated teams will be working closely with sponsors, camp management and relevant authorities for the successful relaunch of onsite events!

SMART CAMP - NEW PROJECT LAUNCH

A new project, SmartCamp, was launched in January 2023; the project "adopts a camp" for 3 months to run an abbreviated version of SmartLife projects alongside entertainment activities for camp residents. The project is unique in that, in addition to supporting the blue collar community, it provides the opportunity for senior school children to volunteer and share in its success.

BOARD RESOLUTION

January 2023 also saw the passing of the updated board resolution for SmartLife. The board has collectively agreed to the agreement, setting us up to reach greater heights in service of our blue collar community.



The date was January 28th, when SmartLife Board, Advisory Panel and Project Leads were hosted by our patron Mr. Siddharth Balachandran, at the India Club, Dubai. The meeting gave the team an opportunity meet him and also to congratulate him on winning the Pravasi Bharatiya Samman Award, the highest honour for Indians living outside the country, which he received from the President of India, Her Excellency Droupati Murmu. The agenda for the meeting was to thank the past Board and to usher in the new Board. The meeting also highlighted the commendable work being done by the various project leads.

EMPOWERING PROJECT MANAGERS

Project Managers are the people who were hand picked from Blue Collar segment, who were passionate to serve their own blue collar community.

We train them in several aspects to become the manager of our projects, mainly in communication. Currently they are going through the English program comprising of Reading, Writing, Listening & Speaking.



SmartReading

And that was a wrap! The 2022 intake ended on a high note with exams being held on 8th January. A total of 189 students completed the 4 ½ month-long program and took the exam. Each of them who stayed with the program and showed the courage to sit for an exam will get a prize! In addition, Toppers are selected from each level and section as also Best Attendance prize winners, again from each section. This intake the count has reached 29 toppers, 37 best attendance prizes and 40 as 2nd best attendance prizes.

The journey has been very heart-warming considering the fact that out of the one Sunday they get in a week to rest, they are passionate enough about personal empowerment to give 2.5 hours of their time to the English program. The program itself is very student-friendly, with a lot of interactive exercises, discussions, and peer group exchanges and similar.

Simultaneously in January we also started screening of new students, assessing their standard of English and placing them in one out of the 8 levels the program offers. We cannot wait for the next intake to begin on 12th February, for new beginnings mean new learning for us who run the program.

SmartRelaxation

Initiated in November 2022, SmartRelaxation continued their virtual program for AI Ghurair Group during the first month of the year.

Moving into its 11th weekly session, the program for AG Printing and AG Cars, instructs 35-40 attendees on relaxation, meditation and yoga techniques to improve their health and productivity. Stretching and breathing are a focal point of the webinar, with participants encouraged to practice the same regularly, in the comfort of their rooms.

We have received excellent feedback from the management of AI Ghurair Group and program results are additionally visible in the progress being made by the attendees.

SmartDistribution

The SmartDistribution team engaged extensively with the community during January 2023.

Driven by sustainability goals, a group of community members re-used scraps of fabric to hand-make bedsheets, pillows, bags and scarves for blue-collar workers. A total of 300+ environmentally-friendly items were distributed at a camp in AI Quoz; the scarves especially came in handy just in time for the winter season!

Another group of enthusiastic sponsors distributed 250 boxes of dry grocery and personal hygiene items. These treats were very much appreciated and brought a smile to the faces of camp residents.

Lastly, in a unique show of generosity, a sponsor engaged two barbers to provide hair-cuts at a camp. Many residents took advantage of this free service to groom themselves.

One among the many messages that we have received from students to their teachers. Presenting as is.

Hello ma'am,

Good morning

Ma'am, I'm very happy to say that, I have learnt so many things in personal development course.

There are many topics which helps me to develop my skills a lot.

Examples

1. *Communication skills,*
2. *Listening skills also very important,*
3. *Time management skills*
4. *Personal appearance is also very very important skills which I developed very well after I learned this topics,*
5. *Change bad habits to good habits,*
6. *Mindfulness*
7. *Gratitude*

Ma'am, there are few more topics which I not covered, All those topics are connected by each other, but we need to learning continuously and try to develop all those area as quick as possible for a better result.

Thank you ma'am, thank you smart life to giving me this opportunity.

Student Gautam

