

Ramadan Distribution

The month of April saw the second half of Ramadan; a time of year for caring, sharing and giving generously and also one with peak activity for SmartDistribution!

Under the patronage and guidance of the Community Development Authority (CDA), Dubai, SmartLife facilitated sponsors to engage with the blue-collar community by providing them with Iftar meals and basic necessities such as dry food and hygiene items. Several small and large corporate companies, groups of families/friends and individuals came forward to participate in this program. With Covid restrictions having been lifted this year, sponsors and volunteers were able to visit the camps to personally distribute care packages to the workers.

Overall, we conducted 120 events at various camps across Dubai, touching the lives of a phenomenal 60,000+ members of the blue-collar community with the help of 850+ committed volunteers and project managers.

Nearly
1 million
Distributions

120
Events

60,000+
Beneficiaries

850+
Vounteers



SmartCamp

SmartCamp continued its work with Al Ghurair's Sonapur camp in April 2023 holding more SmartRelaxation and Computing sessions.

It has been truly gratifying to see the continued engagement, from the blue collar community at the camp, as we held our 5th Smart Relaxation training. The sessions have taught participants simple, yet effective, yoga and meditation techniques. In the long run, we encourage the attendees to continue practicing these methods as a mechanism to better manage stress and live a healthier life.

Additionally, April saw the continuation of teaching Computing fundamentals to a select group of residents at the camp. Their willingness to learn has been evident throughout the course and we hope they can use the skills learnt on a day to day basis.

With this, SmartCamp has ended its challenging but fruitful journey at Al Ghurair's Sonapur camp. We are now planning to move to another camp; to bring the same experience and benefits to our next destination!

SmartRelaxation

In addition to supporting SmartCamp, SmartRelaxation held multiple webinars for residents at the Khansaheb camp

With over 25-30 participants in each of the 2 sessions, we led the attendees through stretching exercises, yoga, breathing techniques and meditation. Each session is designed to help blue-collar workers relax, supporting them to improve both their health and productivity. In the long term, the program aims to motivate and boost participant confidence so that they can achieve more in life - be it in their career or personal life!

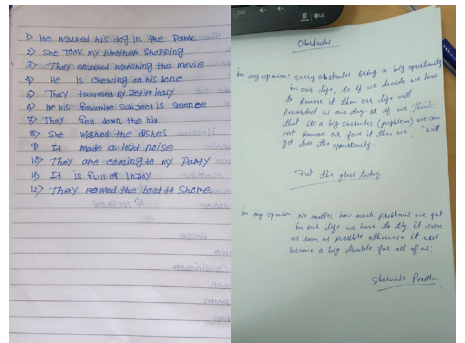
The camp residents at Khansaheb have thoroughly enjoyed the interactive webinars. We would like to thank the management team at Khansaheb for their support without which these would not have been successful.

SmartReading

April brings us to the middle of this intake that is set to finish end June. Attendance has dropped as we said it would, but what we have now in our attendance register is a large group of focused students, determined to breast the finish line. This keeps the Student-Teacher Whatsapp groups busy with doubts being raised, home work submitted, all leading to healthy interactions between the teachers and the taught.

The students are aware that April takes them that much closer to their exams in June. The beauty of SmartReading syllabus lies in the fact that each lesson is a unit in itself; there is a barely perceptible yet definite upward slant with regard to difficulty level. But our warriors are ready for it and enjoy the spoken English exercises and role play. Presenting a sample of their work, with all the pride we can muster.

SmartBand team is getting ready to perform on 6th May as part of SmartCamp Project.



SmartBuddy

SmartBuddy's IELTS a program for underprivileged college students was officially inaugurated in April in the presence of chief guest, ex-IAS officer and Padma Shri awardee, Anil Kumar Lakhina. Also present at the ceremony were Rev. Dr. Arockiasamy Xavier, Principal of St Joseph's College, Mr. Xavier Arputharaj, CEO of Orient Insurance & President, St. Joseph's College Trichy Alumni - Middle East Chapter, Mr. Jafar Sayed of Kosmos Immigration and Mr. Stephen Moras and Mr. Arun Kumar of SmartLife. The event was also attended by our teachers, students and buddies.

Having started classes in March 2023, we look forward to continuing the sessions in May 2023.



Mentoring our Project Managers

Although IELTS classes for our project managers were paused during Ramadan, we enthusiastically resumed these at the end of the month. The focus, this time, was on the speaking section of the IELTS - we guided the students on how to plan and deliver a short talk on a randomly selected topic.

Our goal is to continue the IELTS learning journey for the project managers in the upcoming months.

