

## SmartBand at Al Naboodah Camp

On the occasion of Eid and Labor Day, our talented singers & dancers showcased their talents in front of an enthusiastic audience of over 700+ blue collar friends. The event was truly captivating, providing enjoyment for everyone present. Ismaili Civic collaborated with SmartLife to make this event possible. We were honoured to have Abdullah Lashkari, the General Secretary of The Permanent Committee of Labor Affairs in Dubai, as our distinguished guest.





## Achievements till May & forecast for rest of the year

What a fantastic first half of the year it has been for SmartLife Foundation! Not only have our projects benefited tens of thousands of people within the blue-collar community, but our collaborations with our volunteer communities have also been hugely invigorated maximizing the impact we can have. In addition to this, with the end of Covid-19 restrictions, many of our projects have moved back to in-person interactions making it even more special as we directly engage with the residents of various camps.

### SmartReading

**336** Students

**50+** Teachers

**18+**  
Weeks learning and  
engagement

Since the start of 2023, SmartReading has been working closely with 330+ students to teach them how to read and write in English. After all their hard work and determination, we are looking forward to the latest cohort taking their assessment and completing the module in the upcoming months.

For the second half of the year, we will work with a new cohort delivering a hybrid learning program, both virtual and in-person. Moreover, we will be reviewing the program to create a more meaningful learning path for our students.



### SmartComputer

**3** Batches

**40** Students

SmartComputer has had great success this year with 4 batches of students having already passed through the program. It has been wonderful watching the learners being introduced to basic computer skills and essential word processing tools.

The project is now looking to work in collaboration with SmartCamp for the rest of 2023; we have already had 40 students sign up for this upcoming batch.



### SmartBuddy

**30+**  
School Children

**30+**  
College Students

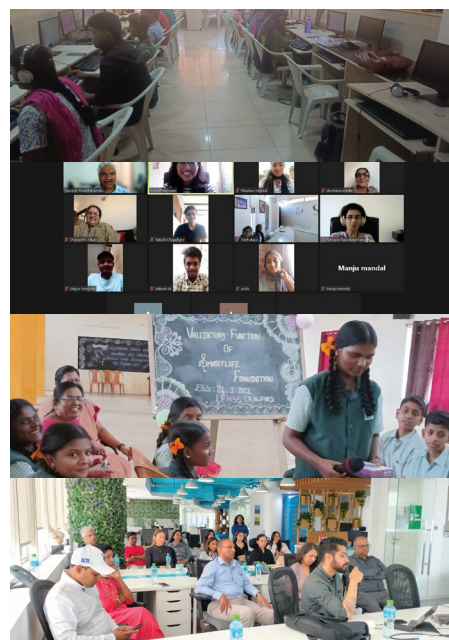
**10**  
Scholarships

**30+**  
Dubai Buddies

In 2023, SmartBuddy's scholarship project has had 3 working sessions with 9 students to better understand their needs and abilities. For the rest of 2023, once we have established goals and set targets, we will track the progress of our talented scholars to help them perform to their best potential.

From January to May 2023, a pilot program was launched, within SmartBuddy, to prepare college students in India for the IELTS exam. Supported by 5 teachers and 20 buddies, we have completed 3 classes for a batch of 24 students based in India. With the program planned to complete in September, we will use our learning from the pilot to launch a pan-India IELTS for college students program.

Lastly, the IELTS for project managers project, was initiated in January 2023, with 10+ of our SmartLife ambassadors completing 15 classes. We are very proud of the cohort all of whom successfully completed their final exams and post-exam reviews. In the second half of 2023, we have enrolled another 10 students who will also go through a similar program.



**4** Sessions

**1,200+**  
Benefited

## SmartRelaxation

So far in 2023, SmartRelaxation has engaged closely with 4 camps conducting both online and in-person sessions. With a total of 1,200+ workers reached, we feel privileged to have had the opportunity to share our knowledge on yoga, breathing and meditation with our community. Moving forward, our goal is to expand our reach through holding online sessions that can benefit multiple camps and locations concurrently.



**3** Sessions

**100+**  
Benefited

## SmartWellness

Over the last two years, SmartWellness has evolved into a project that provides insight on holistically looking after one's health. With the help of our partners, we raise awareness on healthy eating and living habits that support the blue-collar community lifestyle. In 2023, we have held one virtual and one in-person session so far.

In the second half of the year, we are partnering with SmartRelaxation to provide a joint program to selected camps through webinars. We will also continue to work in-person with other camps to maximize impact.



**160+**  
Women participated

**New**  
**Modules**

were introduced

## SmartWoman

2023 has been another fun-filled and insightful year for SmartWoman, having conducted 4 sessions with 160+ women residents at several camps. These sessions have ranged from promoting hobbies such as Zentangle to raising awareness for important women's issues such as hygiene and healthy eating habits.

Our goals for the rest of the year include expanding to new camps as well as introducing new learning modules. Moreover, we will be collaborating with new women speakers who can inspire and educate the ladies within the blue-collar community.



## SmartElder

SmartElder has been an essential module within SmartCamp's activities with our expert speakers sharing their insights on health, wellness and financial literacy with the older residents. Conducting these sessions in-person within the camps has been hugely successful with more engaged audiences and excellent feedback from management.



## SmartDistribution

**120+**  
Events

**120,000+**  
Distributions this  
Ramadan

**850+**  
Volunteers

With over 120 events and over 100,000 distributions, SmartDistribution has continued with its mission to provide basic necessities to camps and people who need it most. In addition to our corporate and individual sponsors, we have to thank our project managers and volunteers, all of whom are essential to our success. Ramadan has been our most successful month with 120,000+ meals distributed during the holy month!

We aim to continue our success for the remaining months of 2023 promoting distribution campaigns as often as we can. Also, we will proactively collaborate with companies to encourage sharing their own products within the blue-collar community.





**10**  
Singers & Dancers  
were groomed to  
perform

## SmartBand

Our talented performers have persevered through the start of the year to showcase their skills in an energetic and enthusiastic performance as part of “Labour Day” celebrations. We are now planning a new event for the upcoming Eid break!



**5** Modules

**150+**  
Participated

## SmartCamp

Our latest project, SmartCamp works closely with a camp for 3 months at a time, introducing different SmartLife projects based on the needs of the residents there. With our first module behind us, learnings and successes in hand, we will be conducting at least 2 more SmartCamp modules in the rest of 2023.



## Mentoring our Project Managers

Our emphasis was on the speaking section of the IELTS, where we provided guidance to our Project Managers on effectively planning and delivering a concise presentation on a randomly assigned topic. Moving forward, our objective is to sustain the IELTS learning program for our project managers in the months ahead.



## Partnerships & Engagements

We have partnered with Ismaili Civic on multiple initiatives, including SmartBand and SmartCivic. SmartCivic aims to improve the lives of a carefully selected small group of blue-collar workers.

Furthermore, we have begun discussions with prominent government organizations such as the Permanent Committee of Labour Affairs in Dubai, Dubai Sports Council, and Dubai Police to collaborate on several projects in the coming months.

Likewise, we have initiated collaborations with the India Club in Dubai and Jebel Ali Temple, primarily to recruit additional volunteers for our upcoming projects.