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SmartBand at Al Ghurair Camp - Eid Adha Celebration

Our talented singers and dancers took the stage during the festive celebration of Eid Al Adha, captivating an enthusiastic audience of over 500 blue-collar friends. The event was a true spectacle, bringing joy and entertainment to all in attendance. The collaboration between the Permanent Committee of Labor Affairs in Dubai, Ismaili Civic, and SmartLife made this extraordinary gathering possible. We were privileged to welcome Abdullah Lashkari, the General Secretary of the Permanent Committee of Labor Affairs in Dubai, as our esteemed guest of honor.











SmartDistribution

Through the month of June, SmartDistribution spread 500 smiles amongst our blue-collar friends.

A caring corporate sponsor arranged 100 beauty packs containing hand-made products including a body scrub, lip balm, toothpaste and flowers. These were distributed to ladies working with a cleaning company. These women care for us by keeping our facilities clean so it was a wonderful gesture to reciprocate by gifting them high-quality products to pamper themselves with after a hard days of work.

Another generous sponsor provided 400 packs of basic hygiene necessities. Each pack contained a few pieces of soap, shampoo, a toothbrush, toothpaste and deodorant. These packs were distributed amongst 400 men working for a construction and contracting company.

Smart Distribution takes pride in creating goodwill amongst the community and showing our blue-collar friends our appreciation through small gestures of care and empathy.



SmartReading

And just like that we finished yet another successful intake of SmartReading, the 2023 H1 intake. A total of 270 students wrote the exam on 11th June; the next Sunday, 18th June we held a review class, discussing the exam paper and answers in great detail. We also announced the results in that closing class, much to the joy of our students.

The H1 intake yielded 37 toppers who came first in their class, another 37 who scored the 2nd highest marks; 80 students will claim their best attendance prizes clocking 100% attendance, not missing a single class. Not far behind are another 51 students who will bag the 2nd best attendance prize, having attended 90% of the classes. All 270 graduating students who stayed on course with the program and took the exam will get a prize, thus everybody is a winner and nobody goes empty handed.

The prizes are but just cherry atop the proverbial pie. The real prize has been the learning, restored faith in their own ability, with almost all the graduates having signed up to continue the journey in the 2023 H2 intake that will begin in September.

Attendance

Best Attendance

Cert. of **Participation**



270 Graduate

Toppers

2nd Toppers







SmartWoman

The month of June brought yet another Zentangle session, this time for the ladies at the Ejadah Asset Management camp.

Zentangle is a creative and meditative art-form that originated in the USA and the SmartWoman team teach it as a hobby to the women in the blue-collar community.

The ladies at the camp learnt the new craft with plenty of enthusiasm. The weekend get-together was a great success where they laughed, talked, sang and made their own individual tiles of Zentangle.

The upcoming month of July will see more camps being reached and more SmartWoman sessions being held; all to support the ladies in the community.

120 plus women from Emrill camp participated in a fun and games event at the Al Quoz camp. The evening was filled with team games wherein each team displayed great team spirit and went on a total winning spree. They cheered, laughed, ramp walked and eventually the winning team danced their way to celebrate.

Smartlife team not only conducted the event but also served snacks and fruits to all participants with special prizes being handed out to the winning team of 30.



SmartCamp

Starting in the end of May 2023, SmartCamp kicked off its activities at the Al Nabooda Camp with Smart Games, bringing in a lot of excitement and anticipation for the upcoming months. Expanding over the next few weeks, we introduced many other projects including SmartWellness, SmartRelaxation, SmartComputer, SmartBuddy and SmartElder. The classes for each of the projects have been conducted enthusiastically and it has been rewarding to see camp residents actively participate week after week.

SmartWellness and SmartRelaxation classes have been conducted virtually, in the presence of volunteers and expert speakers, who teach stress-relieving stretches and breathing exercises.

SmartComputer has been kicked off to an excellent start with committed participants learning the basics of computers and moving onto using word processing software. Similarly, the English speaking classes have had success with five-weeks of coaching for selected attendees.

SmartBuddy and SmartElder have also been launched and we look forward to having a positive impact with these projects in the upcoming weeks.

A highlight of our time at the Al Nabooda camp has been been hosting motivational speaker and successful businessman, Mr. Rizwan Adatia, who spoke to blue-collar workers on his life experiences. It was quite an inspiring and thoughtful session that was well received within the camp.

As we move into July, we look forward to continuing our work with Al Nabooda and making a difference in the lives of the residents at their camp.













