

SmartCamp

Having completed our initiative with Al Nabooda, SmartCamp held a closing award ceremony on 10th September to recognize all the participants and reward those whose achievements were outstanding.

The high-spirited event was attended by chief guest, Abdullah Lashkiri, General Secretary, The Permanent Committee of Labour Affairs, Dubai. Certificates were handed out to participants who completed 12-weeks of sessions in Spoken English, Computer Skills, Yoga, Children's Learning or a bespoke Elderly Program. Special awards were given to three members from each program for their exemplary work. In addition, 15 employees from Al Nabooda were also recognized for supporting the operations of the program. There were smiles all round as delighted participants received their awards and celebrated the completion of the projects.



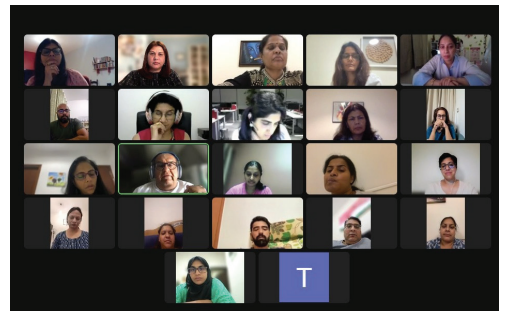
SmartDistribution

In September 2023, SmartDistribution shared 50 dry-food packs at a ladies camp in Al Quoz. This form of support enables the women to not only enjoy the food they receive but also to save more of their hard-earned money. It was very heart-warming to see their happiness and appreciation.



SmartReading

With more than 2 months of screening new students coming to an end, September found us fully ready to begin the H2 intake for 2023. In the 2nd week of September we held an orientation for new teachers, guiding them about the do's and don'ts of the program. On 17th, we opened the intake and made a gentle start with teaching our students zoom techniques and etiquette, ice breaking, orientation and goal setting. All this leading to October when focused learning will begin.



SmartRelaxation

SmartRelaxation has enthusiastically initiated a 12 week program to be run for the Sobha Group camps.

Having started in September 2023, the sessions run every Sunday with our experts teaching yoga and meditation to improve participants strength, balance and flexibility. The program is a virtual one with volunteers present at the location to support the operations.

A typical session starts with stretching exercises for warm up. This is followed by yoga, breathing techniques and finally closed with a light meditation session. The program is specially designed keeping our blue-collar friends in mind and the 15+ attendees are actively encouraged to practice their learnings in their free time.

We would like to thank the management of the Sobha Group who is actively involved in the project - the results are noticeable week after week as the participants improve their capabilities.



SmartWoman

The month of September saw two sessions organized by SmartWoman - one at Transguard and the other at MBM.

23 ladies from Transguard attended a simple yogic exercises, deep breathing and meditation session conducted by Nisrine Douma from Rotaract Dubai. Nisrine taught the attendees how to improve their focus and concentration and how to align one's thoughts to manage stress through breathing techniques.

In another session, 25 ladies from MBM attended a lively and energetic session on daily simple exercises conducted by Natasha Chopra of KPMG. Natasha taught participants how to exercise daily without any equipment. The ladies learnt about the benefits of exercising daily including improved mental health, better sleep, balanced hormones, stronger bones and muscles and other long term health benefits.

Sounds of laughter and enthusiastic participation from the women across the two sessions showcased their engagement and appreciation. We look forward to many more sessions in October 2023.



SmartWellness

At the end of September, SmartWellness held a captivating session for Al Ghurair (Al Quoz camp) in collaboration with Rudra, Spiritual Pursuits.

The event focused on cultivating a mindful lifestyle; it opened with an ice breaker which saw the attendees sing and dance, followed by mindfulness and breathing exercises.

The 20+ attendees thoroughly enjoyed the event showing their appreciation through rounds of applause at the end.



SmartBuddy

SCHOLARSHIP

In September, we hosted our monthly conference call with the scholarship students where we had the opportunity to connect and catch up with them. It was heartening to see that majority of the children were able to join the call. During the session, Ramesh delivered an inspiring and motivational talk on setting and achieving goals. In a delightful moment, Sakshi graced us with a beautiful song. We also took time to wish a happy birthday to those children whose special day was approaching.

We are also very pleased to announce that our scholarship recipients are actively participating in Spoken English classes. Lastly, a special mention has to be made of one of our scholarship recipients, Akash, who accomplished an impressive feat by completing a 21.1 kilometer marathon.



NEW STUDENTS INDUCTION THROUGH SMART CAMP

The buddy program offers mentoring to the children of blue-collared workers, encouraging them to take the opportunity spoken English and IELTS classes along with education scholarships to be provided.

In September 2023, three online classes were held for 25 children aged between 13-20 years; Gomathi Seetharaman, Founder, Arogya Yatra, educated the students on fostering a goal-oriented future. It was pleasing to see that 20 children have expressed an interest in enrolling for spoken English classes. Moreover, we have received tremendous support from the parents who have been actively involved to ensure success for their children.



SmartEnglish

FOR BANGLADESHIS

Under Smart English Project, we are mainly focusing on improving spoken English ability, increasing their vocabulary, improving their self-confidence through pretend play/symbolic play, role play, various interactive fun activities and visual aids.

In the month of September, the students learned the name of different types of fruits and vegetable, role play conversation between shopkeeper and customers. In addition, they were encouraged to talk with regard to their daily activities, hobbies, family as well as their partners within the class.

As part of self-help, we encourage them to find buddies for English conversation in order to increase their fluency in English.



FOR OUR PROJECT MANAGERS

During the month of September, we organized three classes for project managers with a primary focus on thoroughly addressing all aspects of the IELTS examination.

Through these sessions we covered both the first and second sections of the reading and listening modules. The students were also given a recap of the introductory section of the writing module to ensure a solid foundation. The project managers were encouraged to boost vocabulary and language proficiency through participating in engaging word games.

SmartCup is back! After Covid.

The Dubai Permanent Committee of Labour Affairs has officially acknowledged SmartLife for its outstanding contributions in enhancing the quality of life for Blue Collar Friends.

A heartfelt salute goes out to all the dedicated volunteers whose unwavering commitment earned this well-deserved recognition.



lets play cricket for a cause

White collar and blue collar workers team up for a one-of-a-kind tournament.

A CSR INITIATIVE THAT ANY ORGANISATION CAN BE PROUD OF!

SMARTCUP SUCCESS STORY

- 2023 is the 11th edition
- Constantly honored with the presence of dignitaries from Consulates & distinguished guests from Govt. Bodies in UAE
- Participation from more than 150 corporates till date
- Rolling trophy designed & sculptured in teak wood by migrant workers
- Covered by all major TV, Radio & News papers, which includes CNN, New York Times & all local media
- 30,000 blue collar workers in Dubai have benefited through funds raised by SmartCup

SMARTCUP FUND THIS YEAR

Funds raised through SmartCup 2023, will support one of our other project SmartBuddy.

ABOUT THE PROJECT SMARTBUDDY

It is a project that focuses on the children of blue-collared employees. It aims to fulfill the dream of a blue-collared worker by funding and mentoring their children in their home countries.

The New York Times

CNN

Khaleej Times

7 DAYS

The National

GULF NEWS

DUBAI ONE

105.4 RADIO SPACE

الإمارات أبوظبي

Please visit www.smartlife.foundation.org/smartcup for Brochure, Fixture, Location etc.

Total prize money
AED **15,000**

24 Teams
29 Oct 2023, Sunday
Insportz, Dubai

For Sponsorship details & Team registration
please call 050 551 7984
or mail to smartcup@smartlife.foundation.org

Organised by:



CDA's HONOUR LABOUR Initiative

هيئة تنمية المجتمع
Community Development Authority



Under the AUSPICES of

اللجنة الدائمة لشؤون العمال في إمارة دبي
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