

2023 Highlights & 2024 Plans

SmartReading

2023 Highlights:

- Around 400 plus students graduated from the 2023 H1 and H2 intakes.
- Learning was not limited to just Sundays, but continued seamlessly during the week, through the student-teacher WhatsApp groups that were formed.
- This kept the learning alive with homework given, doubts cleared and a general peer group interaction, akin to a classroom environment.

2024 Plans:

- A mix of on-site and virtual versions are on the cards.
- This hybrid model will throw open options for those companies that would prefer the physical presence of a teacher.
- For those who prefer learning from the comfort of their rooms and camps, the on-line learning will continue.
- This will also enable us to take on board students from other Emirates.



Expected number of beneficiaries in 2024: Around 450 students are expected to join the H1 and H2 intakes of 2024.

Number of Volunteer teachers in 2024: The popular program attracts the best of teaching team, and we expect around 50 plus teachers per intake.

SmartMedic

The program handles physical medical camps and screening at their venue and health awareness sessions at men and women labour camps.

In FY 2023, a medical camp was organized in collaboration with Pakistan Medical Association(PMA) screening 285 patients and basic medicines were prescribed and provided to the workers. 50 patients were taken to the medical center for their further tests and procedures.

2 wellness and health awareness sessions were held.

2024 Plans:

- SmartMedic plan to collaborate with more medical health providers and reach out to men and women labour camps on a regular basis.
- Medical camps will be organized at least once every two months and 2 health awareness sessions every month.



SmartWoman

SmartWoman caters to blue collar women and helps them to up-skill and learn new skills in order to improve their lives.

2023 Highlights:

- Successfully introduced 10 new learning modules, covering creativity, self-improvement and health. For the first time, SmartWoman conducted Women's Day and Diwali celebrations. Two Breast cancer awareness sessions had highest participation.
- Across 18 sessions, SmartWoman reached out to 600+ women from 5 camps introducing them to new learning modules covering topics relating to creativity, self-improvement and health.
- Successfully brought on board new Presenters who have taught a variety of interesting topics (Zentangle, embroidery, paper flowers craft, chair yoga, henna designs, breathing & meditation & self-defence). SmartWoman also conducted health awareness sessions on breast cancer, women's hygiene, healthy eating and daily simple exercises.
- The generosity of many Sponsors, Presenters and Volunteers are the reason for the success of SmartWoman sessions.

2024 Plans:

- Include more camps under SmartWoman and introduce additional topics relating to health and creative pursuits like laughter yoga and stress management.



No of Beneficiaries in 2024 (Approx):
700

No of Presenters and Volunteers in 2024 (Approx): 15

Total no of sessions in 2024 (Approx): 18

SmartElder

The program helps 50+ blue collared workers plan their financial, physical and mental health and their housing plans post their retirement.

Classes are held every Sunday by a dedicated group of volunteers, guest lecturers and experts. Medical camps screening their physical health are organized by General Practitioners and Specialists.

In 2023, SmartElder conducted 2 camps. A total outreach of 500 blue collared elder workers were reached out for planning their post-retirement life. A movie outing was also done to have an ice breaker session.

2024 Plans:

- SmartElder plans to expand and reach out to more labour camps and also include women camps in the project.
- Phase 2 of the SmartElder program will also be held in the existing camps. More medical camps and health awareness session especially for chronic diseases will be held.



SmartRelaxation/Wellness

2023 Highlights:

- The Program aims to help blue-collar workers Relax, Reduce Stress and Improve their Health and productivity - by teaching them yoga, meditation, mindfulness & breath work.
- Classes are held every Sunday by a dedicated group of volunteers, teachers & experts.
- In 2023, Smart Relaxation conducted 7 camps in total (5 virtual and 2 physical camp).
- A total outreach of 2,100 blue collar workers who have been exposed to yoga, breathing & meditation techniques

2024 Plans:

- We plan to expand the scale & scope of Smart Relaxation and we hope to reach at least 3,000 blue collar workers who would benefit from the virtual outreach.
- This year we are adding modules for wellness (diet, healthy habits, de-addiction & also zumba and aerobics. To make the program more holistic 7 focused on health and wellness.
- We are looking to expand the teacher / volunteer base keeping in mind expanded scale & scope of work.
- Dedicated volunteer team on ground will support the virtual outreach with their physical presence to ensure things work correctly.



SmartComputer

2023 Highlights:

- Conducted in 4 different camps.
- 300+ students attended.
- 6+ corporates participated in volunteering.
- HP came on board officially to partner.

2024 Plans:

- With HP, the syllabus is getting revamped.
- Adding few modules that can be application oriented.

300+
Students

16+
Corporates
volunteered

20+
Teachers



SmartDistribution

The SmartDistribution project aims to spread smiles and good cheer among the blue collar community through distribution of basic necessities such as meals, grocery items and hygiene products.

Several corporate companies choose to partner with Smart Life Foundation for their CSR activities. SmartLife supports through sourcing of reliable vendors and providing items at a favourable rate to the sponsors. The goods are supplied in bulk to the sponsor's office where they create individual kits and often personalize each bag with some handwritten notes and this makes the workers feel extremely cared for. They appreciate the love and empathy shown by the community.

In addition to basic necessities, last year we had some creative ideas from our sponsors to support our blue collar friends. Some of the out-of-box activities we facilitated were:

2023 Highlights:

- Distribution of hand-made household items such as blankets, bed-sheets, scarves and bags. These were made from scrap material by a group of community members who promote environment friendly, sustainable products.
- Two barbers were engaged by a sponsor to provide hair-cuts to the workers. The men took advantage of this free service to groom themselves.
- One of our sponsors organised a free eye-check for over 100 men. Those that needed lenses for better vision, were also provided with a voucher to subsidize the cost. The doctors were also able to carry out basic blood sugar and pressure check tests along with the focussed optometric testing.

SmartBand / Idol

2023 Highlights:

- All our previous SmartIdol winners were trained to perform in 2 SmartBand Events
- 1000+ camp mates enjoyed the event

2024 Plans:

- SmartIdol 2024 got launched in Dec 2023
- 6 weeks of Auditions in 30 camps
- Locations (Camps) identified, outreach under process
- Quarter/Semi Finals & Grand Finale – planned at a Camp this cycle
- Supported by PCLA, Dubai and event expertise from SS Events

2 SmartBand Performances
30+ Performers



Though the SmartDistribution project runs all year long, 90% of our activities are focussed during the holy month of Ramadan.

Our key achievements are:

- Conducted 160 events at various camps across Dubai
- Touched the lives of 70,000+ Blue Collar Friends
- 1,000+ volunteers participated in the distribution activity

This success was possible due to:

- The unwavering support and guidance from The Community Development Authority.
- The generosity of our sponsors.
- The commitment of SmartLife's volunteers in coordinating each activity with precision.
- The efforts of our Project Managers who conducted all the ground work with a positive attitude
- We had an extremely fulfilling and rewarding year!



SmartBuddy

Scholarship

2023 Highlights

- Disbursed educational support for 11 students who are on board for past 10 years
- Monthly meetings are conducted

2024 Outlook

- At least 2 more will be inducted



School

2023 Highlights

- 300+ Students gone through the program
- 50+ volunteers

2024 Outlook

- Syllabus will be revamped with the help of an educational institute



College (IELTS)

2023 Highlights

- 200+ Students gone through the program
- 60+ volunteers

2024 Outlook

- Syllabus will be revamped again with the help of an educational institute



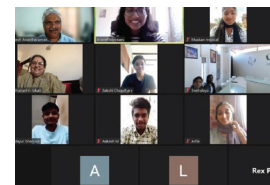
Bangladesh

2023 Highlights

- We started conducting virtual classes in a college in Bangladesh
- 50+ students attending

2024 Outlook

- More such colleges will be added to the program



SmartCup

2023 Highlights:

- 28 Teams.
- 250+ players.
- Successfully held in a record time in spite of challenges due to change in government approval processes
- Participation of Bangladesh Consulate team

2024 Plans:

- Start planning earlier
- Better medical facilities at the premises
- Incorporate other learnings from 2023 to make it bigger and better in 2024

28
Teams

250+
Players

100+
Volunteers



smartlifefoundation.org



facebook.com/smartlifefoundation



instagram.com/smartlifeorg



SmartCamp - A Strategic Project

2023 Highlights:

- Successfully launched SmartCamp Project
- On the lines of 'Adopt-a-Camp', a 11-13 weeks Project focused at one Camp premises
- Exclusive classes are conducted for Bangladesh students.

2024 Plans:

- Continue SmartCamp across 3 Camps in 2024
- SmartCamp 'students' feed into main Projects (like Reading, Computer)
- New camps identified for future implementation

English (Common & Exclusive for Bangladesh Students)



Computer



Elder (For aged 50+)

Relaxation

Buddy

5

Smart Camps
in 2023

5

Projects in
each Smart
Camp

1000+

Beneficiaries

500+

Volunteers

Achievements in 2023

Engagements

Collaboration with Govt / Non Govt Entities

- The Permanent Committee of Labor Affairs in Dubai
- Dubai Police
- Bangladesh Consulate
- Ismaili Center
- Pakistan Association
- Capital Club

Smart Camp

- Enabling us to introduce our major projects to new companies

Volunteer Management

- Streamlined to great extent

Planned achievements in 2024

Volunteers Management

- Monthly Volunteers Induction / meet
- Mapping volunteers through web portal

Project Auditing

- Internal audit team evaluation of each project to establish value
- Merging few projects to enhancing our operations

New Projects

SmartLiving

- Project related to Mental Health Awareness and Substance Abuse
- Series of 'workshops' planned through out the year

SmartJobs

- Project will help Blue Collar Workers those who don't have job to find job
- Collaborating with The Permanent Committee of Labor Affairs in Dubai in this project