

Community resilience in action: SmartLife's outreach after rain in April

In the wake of the recent rainfall in UAE, SmartLife swiftly mobilized its resources to provide vital support to communities.

Almost immediately after the rain, SmartLife coordinated the collection and distribution of over 2,000 kilograms of groceries, ensuring that blue-collar workers had access to essential supplies during this challenging time. Both dry grocery and ready-to-eat meal packages were distributed in Dubai, Sharjah and Ajman.

Later, SmartLife spearheaded a Furniture Drive campaign aimed at assisting families whose homes were impacted by the rains. Thanks to the overwhelming support from our sponsors, families, and friends, the campaign concluded with a massive collection of more than 200 pieces of furniture and mattresses.

Recognizing the importance of restoring homes, SmartLife partnered with the Al Ghurair Engineering team to organize two clean-up campaigns. One team focused on cleaning up in Kalba while the other team worked tirelessly in Sharjah city to clear homes that were inundated with rainwater.

500+
ready-to-eat meal
packs in a day

1,000+
raw food
packages

2,000+
kg of groceries

200+
pieces of
furniture

GROCERIES & FOOD PACKS



FURNITURE DISTRIBUTION



CLEANING THE PREMISES



Other Key Activities in April 2024

SmartMedic & SmartLiving

During the month of April, SmartMedic organized a free health screening for over 190+ workers from three Al Ghurair subsidiaries. Held at the Al Ghurair Ascon camp in Sonapur, in addition to the screening, all participants received a lunch gift-box along with free vitamin samples as a token of appreciation.

Additionally, SmartMedic collaborated with SmartLiving to conduct alcohol abuse awareness and healing therapy sessions across multiple accommodations in UAE; in Dubai (Sonapur, Muhaisnah, Al Quoz, Jebel Ali), Ras Al Khaimah, Fujairah, and Abu Dhabi. Held over the course of two weeks, and with support from expert psychotherapist, Ms. Anusuya Jeganathan, these sessions saw participation from 456 workers.



SmartRelaxation

Smart Relaxation's virtual program continues to make a meaningful impact at Lamprell Group, connecting three of their camps to engaging yoga and meditation sessions. With ten classes conducted so far, over 250 individuals have benefited from the program's holistic approach to well-being. The highlight of the month was the inaugural Bollywood Dancercise class, enthusiastically embraced by all participants. SmartRelaxation sessions are designed for practical application with teachers encouraging participants to integrate relaxation practices into their daily routines, fostering lasting benefits for their physical and mental well-being.



SmartComputers

In April 2024, SmartComputers continued on its mission to empower students with essential digital skills. This time the focus was on Excel. Eager students filled the classrooms, ready to dive into the world of spreadsheets. We look forward to continuing the learning in the coming months.

SmartWoman

SmartWoman, in collaboration with Dr. Shambavi Rajagopal of Planet Tomorrow, recently conducted an enlightening session on environmental sustainability for the ladies at Ejadah. Dr. Rajagopal shed light on the crucial role of fabric scrap recycling; inspired by the discussion, the participants creatively repurposed fabric scraps from tailor shops into bedsheets, fabric panels, and pillows, all earmarked for donation to the underprivileged. Special thanks to Ms. Renu Thomas for facilitating SmartWoman's collaboration with Planet Tomorrow.

Also in April, SmartWoman partnered with SmartMedic to organize a women's reproductive health awareness session for Transguard camp residents. Led by Dr. Nishi Singh, a specialist virologist and microbiologist, the session covered vital topics such as safe sex, menstrual hygiene, PCOS, PCOD, and fistula, among others. With over 50 women in attendance, the session concluded with an engaging Q&A session, where participants expressed their appreciation for the information shared.



SmartBuddy - Scholarship

In April, our SmartBuddy - Scholarship project continued its support for our twelve students from blue-collar backgrounds as they prepared for their final exams. Having provided continuous learning support over the past months, we held virtual meetings in April to offer encouragement and reassurance, bolstering students confidence for the challenges ahead. We wish all our students the very best in their upcoming exams.