

SmartLife Celebrates International Labour Day with Smart Heroes Award Ceremony

On the occasion of International Labour Day, SmartLife introduced an inspiring new initiative named Smart Heroes. This program is designed to recognize blue-collar workers who have demonstrated exemplary or outstanding performance in their workplaces over the past year. The highlight of the initiative was the Smart Hero Award Ceremony, which took place on Sunday, 12th May 2024, at the Al Ghurair Accommodation in Muhaisnah, Dubai.

The ceremony was held in association with the Consul General of India in Dubai and the Permanent Committee of Labour Affairs in Dubai. Esteemed guests at the event included H.E. Indian Consul General Satish Kumar Sivan and Abdulla Lashkari, Secretary General of the Permanent Committee for Labour Affairs. Both dignitaries took part in awarding certificates and mementos to the selected Smart Heroes, recognizing their exceptional contributions.

The Smart Heroes Award is part of SmartLife's ongoing efforts to show appreciation for the blue-collar community. This year, SmartLife received over 65 nominations from 20 companies. The award criteria encompassed various aspects of worker performance, including adherence to safety protocols, participation in community service, prevention of accidents or emergencies, and special acts that go above and beyond the call of duty (ABCD). From these nominations, a jury selected 13 winners for the Smart Heroes Award 2024.

In addition to the award presentations, the event featured an entertainment program, making the celebration both memorable and enjoyable for all attendees.

The Smart Heroes initiative by SmartLife is a testament to the valuable contributions of blue-collar workers and underscores the importance of recognizing and celebrating their hard work and dedication.



Introducing a new vertical

Smart Senior Citizen & Single Mum

(Companionship and support at no cost!)

Drawing from the experience of 15 years of serving the blue collar community, SmartLife adds to its bouquet of services, by drawing into its fold for the first ever time, white collar Senior Citizens and Single Mothers (SSC & SM)

The project is designed to support and engage retired senior citizens living here in Dubai and single mothers facing challenges as a single parent.

Support to Senior Citizens could be in the form of group activities such as sports, movies, books, fitness, health; it could also draw from their rich life experiences and hear them talk about it; or get professionals in various fields to guide them on a variety of topics of their choice – how to catch up with the ever dynamic cyber technology, AI etc, nutrition, mental health. The beauty of this project is the flexibility it allows to tweak as we go along and offer precisely what our senior citizens want from us.

Single mums or single fathers are soldiers who deserve our support in helping them through their struggles of being a parent and a corporate professional, of being both a good and bad cop to the children, desperately wanting some me-time; helping them find the space to tackle from car registration renewals to parents' teachers meeting.

The ultimate aim is to bring both groups together, supporting one another and with SmartLife volunteers being instrumental in creating a harmonious fusion, a supportive community of Senior Citizens and Single Parents.

Contact: 050-4507946 (Whatsapp only) ; 050-4687929 (Call or Whatsapp)



SmartLife

COMPANIONSHIP & EMPOWERMENT FOR ALL

Welcome to Smartlife, a NGO registered in Dubai, dedicated to various causes and now lending support and friendship to Senior Citizens and Single Moms

STRONGER TOGETHER

Join us to build a supportive community and enjoy activities and build friendships that last

SmartDistribution

May has been a remarkable month for SmartDistribution – we are thrilled to report that over 2,550 workers have benefited from the generosity of our sponsors this month.

In a heartwarming show of support, several reputed corporate organizations contributed 1,900 hygiene packs, each comprising of soap, shampoo, toothpaste, toothbrushes, and deodorant. These packs have proven invaluable to our hardworking men and women, ensuring they have access to essential personal care items. In addition, over 650 grocery kits (containing rice, lentils, oil, and other staples) were distributed at camps, providing much-needed relief to many families.

We would like to extend our heartfelt thank you to our sponsors, corporate volunteers and project managers all of whom contributed in the packing and distribution activities.



SmartReading

May 2024 saw the completion of the H1 2024 intake where 135 students qualified and appeared for their exams after completing their courses. The dedication and hard work of these individuals, throughout the year, have been truly inspiring.

SmartReading offered courses across four levels: Beginner, Junior, Senior, and Advanced. Each level was tailored to meet the specific needs and abilities of our students, ensuring that everyone had the opportunity to improve their English reading skills at a comfortable pace. The program saw active participation from 14 companies, whose support has been invaluable in making this initiative a success. These companies actively encouraged their employees to take part, thereby promoting a culture of continuous learning and development.

SmartReading celebrated the achievements of 19 toppers who excelled in their respective levels. Additionally, many students were recognized for their maximum attendance, demonstrating their commitment and perseverance.



SmartComputer

Similar to the SmartReading program, SmartComputer has also concluded with an exam. All our students have demonstrated their abilities after more than five months of learning.



SmartWoman

In May, SmartWoman organized three consecutive sessions focused on health and safety for women.

The first session, a Deep Breathing and Group Meditation event, was held at the Transguard women's camp in Jebel Ali in collaboration with Power Of Purity Group. It introduced nearly 25 attendees, many of whom were new to meditation, to the process of deep relaxation.

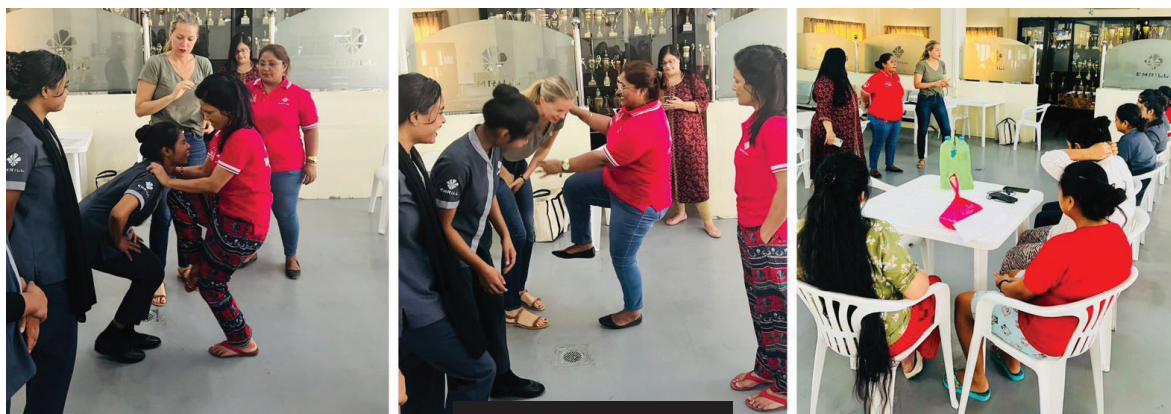
The second session, a 90-minute workshop on Stress Relief through Breathing, Meditation, and Simple Stretching Exercises, took place at Al Ghurair Facilities Solutions ladies camp. Organized by SmartWoman in association with the Rotary Club, Nisrine Douma led the session. She taught various stress-relieving techniques that participants could practice daily. The ladies learned about the benefits of breathing and meditation, including stress and anxiety reduction, improved sleep, and maintaining positivity in difficult situations. Nisrine also conducted a Q&A session to address the concerns of the blue-collar attendees.



SmartWoman (Continued)

The third session, SmartWoman also organized an interactive session on self-defense techniques in collaboration with Rotaract Dubai at Emrill Services. This session was aimed at equipping women with essential skills for self-protection. The participants had a wonderful learning experience, gaining practical knowledge and confidence to ensure their personal safety.

SmartWoman launched the Crochet Project for the Al Ghurair Facilities residents in Sonapur. This project aims to empower blue-collar women by providing them with crochet kits and teaching them the basics of crochet. Crochet is not just a craft; it is a means of enhancing financial independence and stability. By developing these skills, we hope to enable these women to become self-reliant and create brighter futures for themselves and their families.



Self-defense Session



Crochet Project